



Carmen Croitoru is the Manager of the National Institute for Cultural Research and Training (INCF), professor and expert in cultural policies and strategies. She belongs to the first generation to promote cultural management to Romania, working for over 35 years in the cultural field, both in the private and public sectors. She is PhD Assoc. Prof. And coordinator of the Cultural Management and Marketing Course at the National University of Theatre and Film „I. L. Caragiale” in Bucharest. She is member of the most important international cultural networks and is involved in developing strategies that open the road for regulatory framework for culture. She has been collaborating with the Ministry of Culture for over 15 years, being involved in the development of the profession of cultural manager and the promotion of the law on management for public cultural institutions. She has also had an important contribution to the scientific field by coordinating studies related to the system and administration of culture, the cultural consumption or the analysis of the cultural and creative sectors.

Since 2014, he has taken over the leadership and reorganized the National Institute for Cultural Research and Training, as it is today, becoming an important link between authorities, cultural institutions / organizations and beneficiaries. Through all her coordinated research studies, as well as through all the national and international conferences that she’s been organizing, she has always campaigned for the importance and development of statistical research in the field of culture.