

Dumitru Borțun is a doctor of philosophy and university professor at the Faculty of Communication and Public Relations of the National School of Political and Administrative Studies in Bucharest - SNSPA, where he teaches the courses "Public Discourse Analysis", "Semiotics". Theories of language ", " Ethics in communication "and" Corporate social responsibility ". In 2009, the National Alliance of Romanian Student Organizations - ANSOC awarded him the title of *Professor Bologna*, given to teachers who "are appreciated by students, add value to education in Romania and are role models for students." In 2015, he received the title of *Personality of the Year 2015*, awarded by Legal Point Magazine for "promoting moral values in communication techniques", and in 2017, the Diploma of Excellence "Integrity, Good Governance and Social Responsibility", awarded by Eurolink - House of Europe. He has published over 150 studies, essays, articles and interviews in collective volumes, specialized publications and cultural magazines. He is the author of several university courses, as well as the books "Epistemic Basics of Communication" (Ars Docendi, 2002), "Public Relations and the New Society" (Tritonic, 2005, 2012), "Corporate Social Responsibility: From Public Relations to Sustainable Development" (Tritonic Coordinator , 2012), "The epistemic basis of communication" - 2nd edition, revised and added (Tritonic, 2013), "The Black Tide: the Romanian language under siege" (Tritonic, 2015).



Some of the books are public at: <https://spidd.academia.edu/DumitruBortun>, and at: https://www.researchgate.net/profile/Dumitru_Bortun. He is member of the editorial board of several specialized publications, as well as in the scientific committee of some international conferences.

Since 2014, he is member of the Scientific Council of the National Institute for Cultural Research and Training (INCFC); since 2016, he is the Chairman of the Organizing Committee of the International Conference for Semiotics in Communication, organized every two years by SNSPA, in collaboration with the International Association for Semiotic Studies - IASS.

In 2021, he received the Order "Cultural Merit" in the rank of "Knight", in the category of Scientific Research, awarded by the President of Romania, Klaus Iohannis, on the occasion of the National Culture Day, "as a sign of appreciation for the important contribution made throughout the activity, for promoting the Romanian culture and national identity".

He is a founding member of the Romanian Public Relations Association - ARRP (since 1995). The General Assembly of March 2, 2005 elected him President of the ARRP, a position he held until May 2008. He is currently the President of the Honorary Jury of the ARRP. At the same time, he is one of the founding members of the Association of Communication Trainers - AFCOM (since 2007).