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Marjo Mäenpää is an active decision-maker in the fields of culture policy, research and education. She is former director of Division of Art Policy in Ministry of Education and Culture (2013-2015) and former director of Arts Promotion Centre (2013). She has been professor of Media Management in the Aalto University School of Arts, Design and Architecture (2006-2012), Dean of the Department of Art and Media (206-2009), publisher, and multimedia producer. She has been working as a consultant and trainer for digital media projects as well in governmental as private sector. Marjo Mäenpää is the founder and managing director of Publishing House Taifuuni Ltd. Since 1988 she has published over 200 books, mostly fiction and non-fiction from Russia and Eastern European countries. Her dissertation for University of Turku for digital culture is about narratives people create with mobile applications: Co-Created Mobile Narrative (2013).